



Kingsville
ONTARIO

Annual Report

2024

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About Kingsville, Ontario

Located along the north shore of Lake Erie in the Essex County region, Kingsville is the most southern town in Canada, enjoying the warmest climate of any city in Ontario.

Kingsville offers excellent growth potential for entrepreneurs and businesses.

We value our rich history, agricultural roots, and strong community spirit. Our proximity to the busiest border crossing in North America means our residents enjoy the quiet charm of small-town living, with big-city conveniences just a short drive away.



Agriculture



Tourism



Craft Breweries & Wineries

Key Sectors

**Population
22,120**

↑ 2.6% from 2016 to 2021
Statistics Canada. 2021 Census of Population (Kingsville, Ontario)

Kingsville Town Council

2022-2026 Term

The Mayor and Council are elected at large for a 4 year term. They are a dedicated group of citizens who work together to set policies, determine strategic priorities and help preserve the Town's overall vision.



**MAYOR
DENNIS
ROGERS**



**DEPUTY
MAYOR
KIMBERLY
DEYONG**

OUNCILLORS



**Tony
Gaffan**



**Debby
Jarvis-
Chausse**



**Sheri
Lowrie**

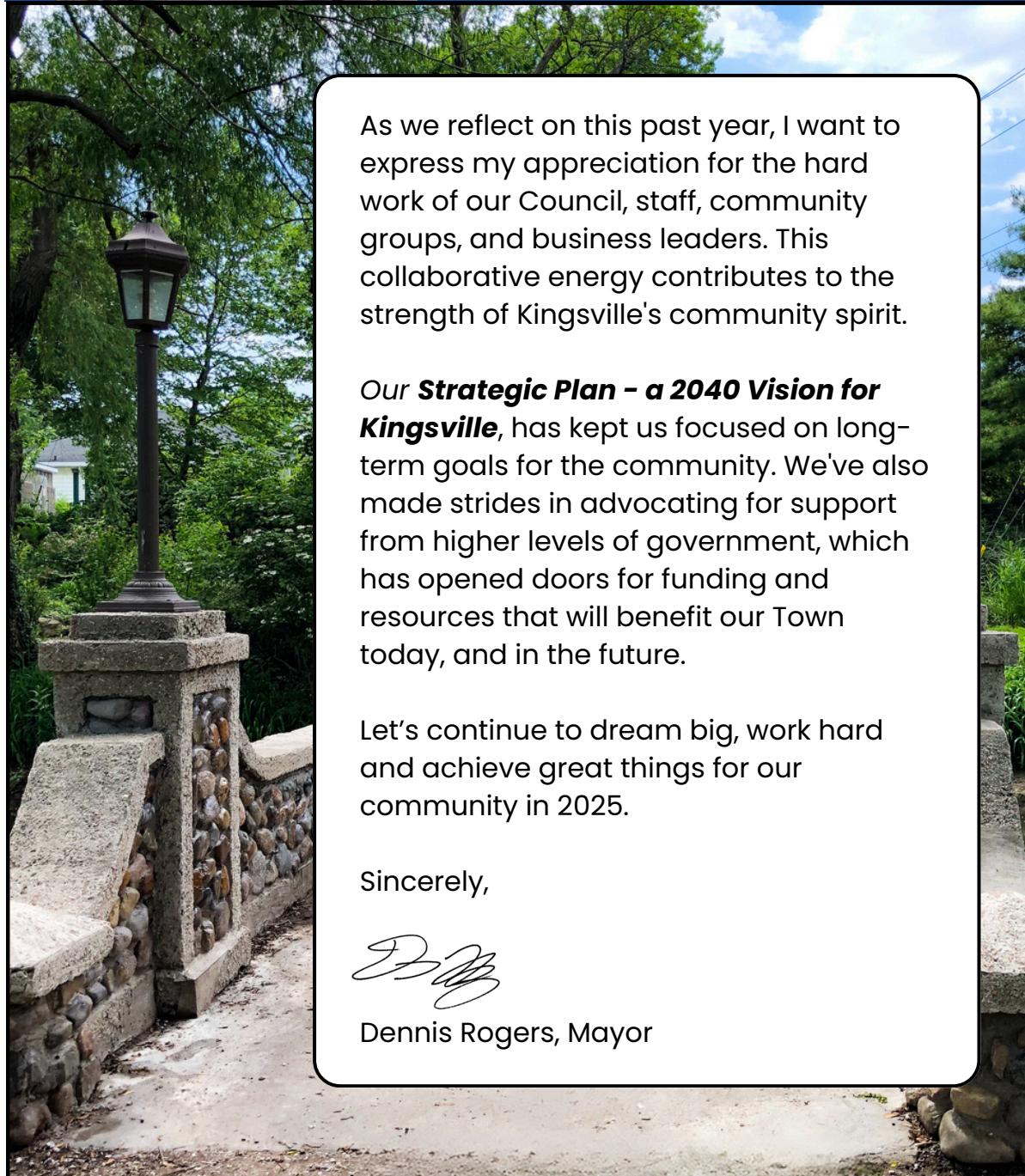


**Thomas
Neufeld**



**Larry
Patterson**

A Message from Mayor Dennis Rogers



As we reflect on this past year, I want to express my appreciation for the hard work of our Council, staff, community groups, and business leaders. This collaborative energy contributes to the strength of Kingsville's community spirit.

Our **Strategic Plan - a 2040 Vision for Kingsville**, has kept us focused on long-term goals for the community. We've also made strides in advocating for support from higher levels of government, which has opened doors for funding and resources that will benefit our Town today, and in the future.

Let's continue to dream big, work hard and achieve great things for our community in 2025.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Rogers".

Dennis Rogers, Mayor

Kingsville's Senior Management Team



John Norton
Chief Administrative Officer

"In the Town of Kingsville, we offer a wide range of services that demand diverse skills and talents from our staff.

We strive to create a work environment where employees feel valued, productive, and proud of their contributions to the community.

By fostering such a positive atmosphere, we aim to benefit both our organization and the broader community we serve."

-John Norton



Richard Wyma
Director of
Planning and
Development
Services



Ryan McLeod
Director of Finance
and Corporate
Services



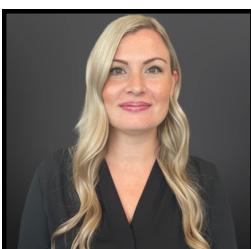
Scott Moore
Fire Chief



Shaun Martinho
Director of Public
Operations



Tim Del Greco
Senior Manager
Capital Projects
and Engineering



Angela Toole
Acting Manager of
Municipal
Governance/Clerk

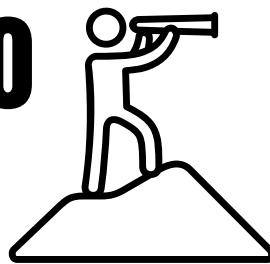


William Good
Manager of
Legal Services

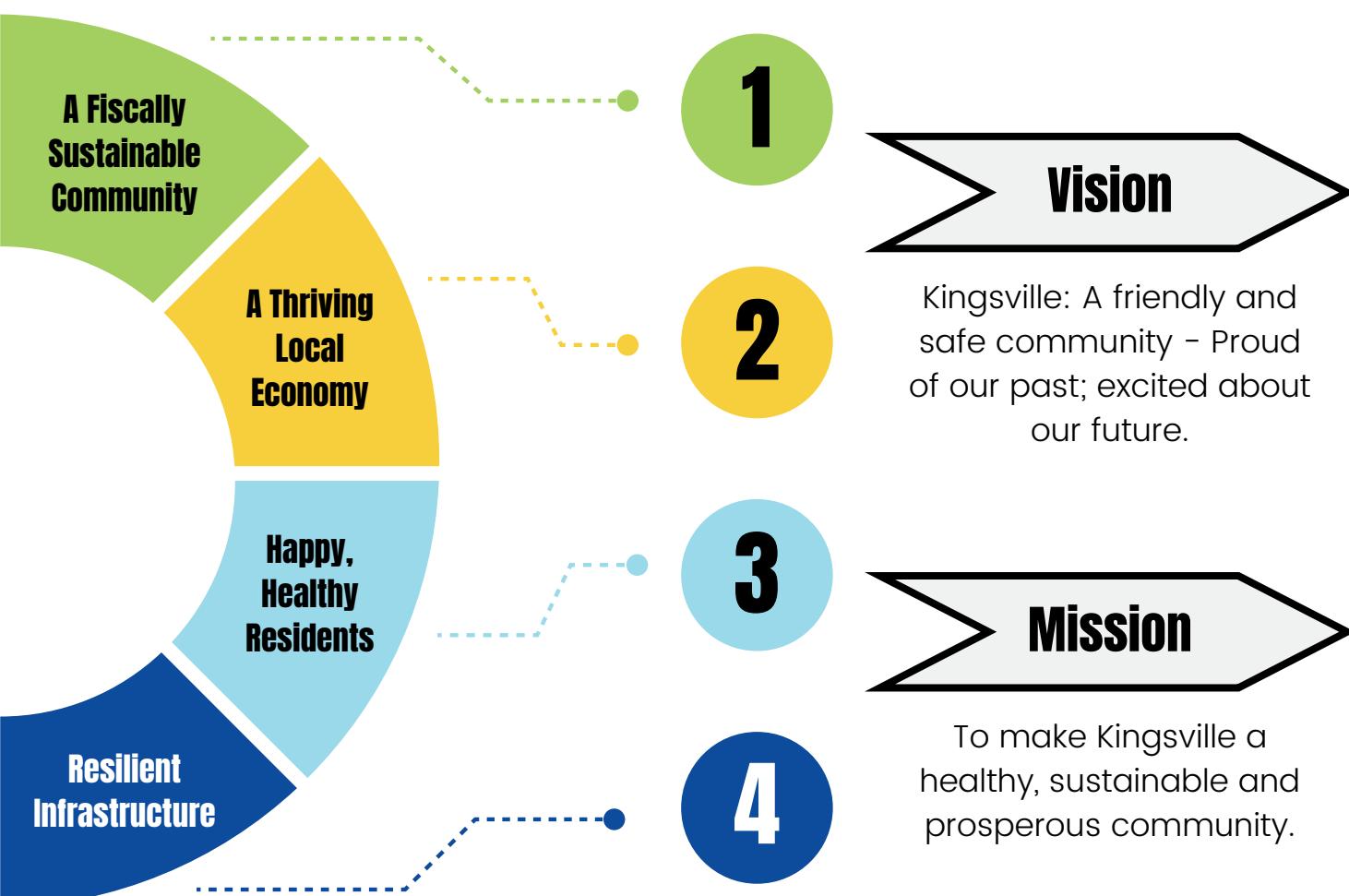


Jennifer Galea
Manager of
Human
Resources

Strategic Plan - A 2040 Vision for Kingsville



Kingsville's **Strategic Plan - a 2040 Vision for Kingsville** is a comprehensive plan that sets a clear direction for the community's future. Four established priorities help guide decision-making and actions in the short, medium, and long term. Throughout 2024, Administration has worked to advance each of these priorities.





A Fiscally Sustainable Community

ENSURE LONG-TERM FINANCIAL SUSTAINABILITY THROUGH A TEN YEAR CAPITAL PLAN, FOUR YEAR OPERATING BUDGETS, AND INVESTMENTS IN RESERVES

- The 2025 budget includes increases to service levels, lifecycle reserves and strategic priorities.
- A Staffing Plan to 2040 was developed in the fall of 2024. It looked at long-term staffing requirements to service projected growth. This is a living document that will be reviewed at least once a year.
- Considerable effort has been put towards applying for growth-related infrastructure grants for the Southwest Watermain and Westside Collector Road.
- Council approved an increase in Development Charges so that growth will pay for growth and not burden existing tax payers.





DEVELOP A CLEAR FINANCIAL PLAN FOR THE SCHOOL PROPERTIES, NEW MUNICIPAL BUILDINGS AND RECREATION FACILITIES

- Administration hosted a Public Information Centre in July to provide information about the advantages and disadvantages associated with the Town purchasing, or not purchasing, one or more of the vacant schools.
- The Town held an open forum discussion with residents on its citizen engagement portal, *HaveYourSayKingsville.ca* through the summer.
- The Mayor presented his vision to the public at Committee of the Whole.
- Kingsville's 2025 budget was passed with increased contributions to property acquisition reserves to ensure we are in a better position to respond, if directed, when the properties are listed for sale.



Implemented a new "Lifetime" Dog Licence program to make the licencing process easier for dog owners and more cost-effective to run administratively.



Launched a new job recruitment software that streamlines the recruitment process, improves communication with applicants and saves advertising costs.



Received a Summer Student Grant worth \$39,408.00.

Little Savings

STILL ADD UP



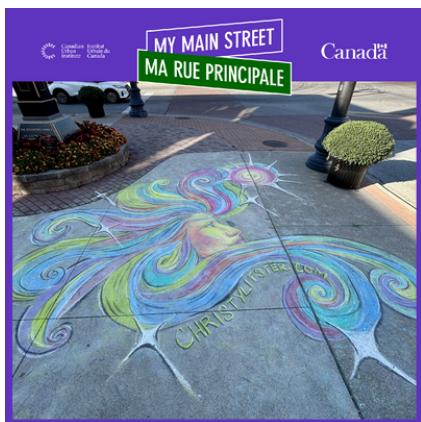
A Thriving Local Economy



This SK Cornerstone Group Inc. trailer drives routes across Canada and the United States, showcasing Kingsville as a prime destination for a unique vacation experience.

CREATE AN ENVIRONMENT FOR EXISTING BUSINESSES TO THRIVE

- Developed a Tourism Plan with input from key community stakeholders. Four tourism pillars were identified and highlighted through various marketing initiatives. Pillars: Taste, Indulge, Inspire and Explore.
- The Town's Walk the Block project created a more inviting downtown core for visitors and residents. Features include new streetlight toppers, shade sails at the Carnegie Parkette, self-guided digital tours, live entertainment and chalk art to enhance events.

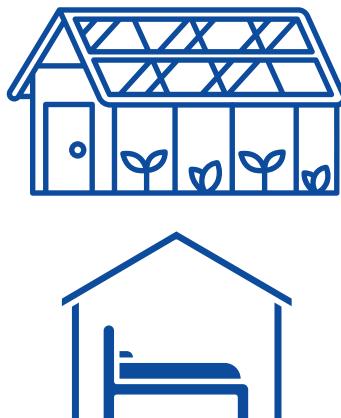




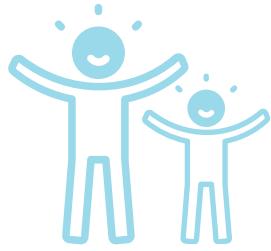
IMPROVE APPROVAL, PERMIT AND INSPECTION TIMELINES

- Added a Planner to focus on development planning.
- Hired an additional Building Official.
- Building Officials completed over 4000 inspections in 2024 and issued over 300 building permits, including 54 new dwelling units.
- Review times for residential and small building permits have improved from 3-6 weeks in 2023, to 10-15 business days in 2024.
- The wait for large and complex building permit applications in 2023 was 8-12 weeks for initial review. They are now initially reviewed within 15 business days.
- Hired a Development Engineer to expedite engineering reviews.

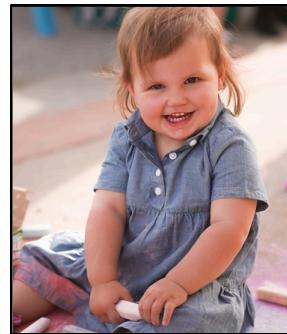
PROMOTE INCREASED SUPPLY OF HOUSING



- Implemented a *Boarding Lodging Rooming Houses* Licensing Program to ensure safe housing for workers and protect the supply of housing for residents.
- Council approved a Short-Term Rental By-law that will be implemented in 2025.



Happy, Healthy Residents

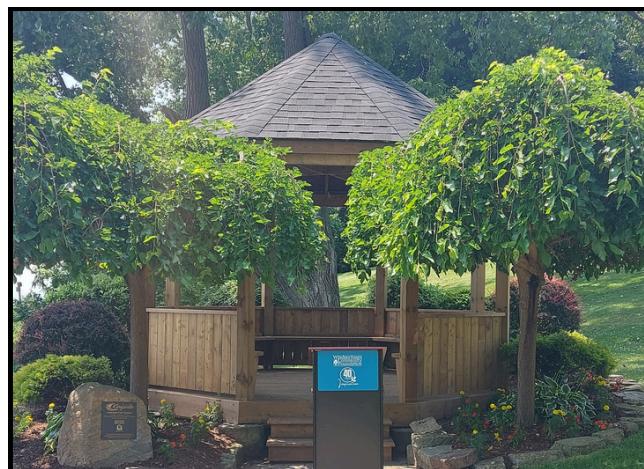


CREATE A COMMUNITY OF SAFE AND HEALTHY RESIDENTS

- Completed a community risk assessment to identify the levels of risk along with actions to be provided through fire code inspections and emergency response.
- Interacted with 2210 people during Fire Department public education events.

PROVIDE ACCESSIBLE, INCLUSIVE PARKS, RECREATION FACILITIES AND PUBLIC SPACES

- Installed new playground equipment at Lakeside Park. Used the Town's citizen engagement portal to let residents vote for their favourite of three designs.
- Renovated the Lakeside Park Gazebo with a grant from the WindsorEssex Community Foundation.





- Launched a Guided Walking Meditation Trail on the Chrysler Canada Greenway, a collaboration between the Town's Communities in Bloom Committee, Estate of Health Holistic Wellness Centre and the Essex Region Conservation Authority.
- Opened Repko Dog Park, Kingsville's second dog park. This new park was made possible through a generous donation from the Repko family, and a grant from the Province of Ontario.





PROVIDE HIGH-QUALITY RECREATION, PROGRAMMING AND EVENTS

- Added 11 additional programs per month compared to 2023, such as Little Dancers, Little Artists, Birthday Parties and a Youth Pickleball league in the summer.
- Launched our new Kingsville Block Parties, held the third Saturday of each month through the summer featuring different themes.
- Held several Town events, including a community Easter Egg Hunt, Nature event, Canada Day at the Arena, an Orange Shirt Walk for National Day for Truth and Reconciliation, Migration Festival weekend, Santa Claus Parade and Fantasy of Lights activities through the holiday season.
- Kingsville's Migration Festival was recognized as a Top 100 Festival and Event in Ontario.
- Launched a self-guided digital Heritage Tour to create an immersive experience into our community's rich history.



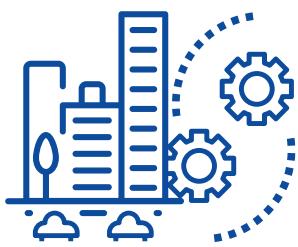
WE LOVE OUR VOLUNTEERS

In 2024, our volunteers gave over 962 hours of their time. We hosted a formal Volunteer Dinner to celebrate their contributions. We could not do it without them!

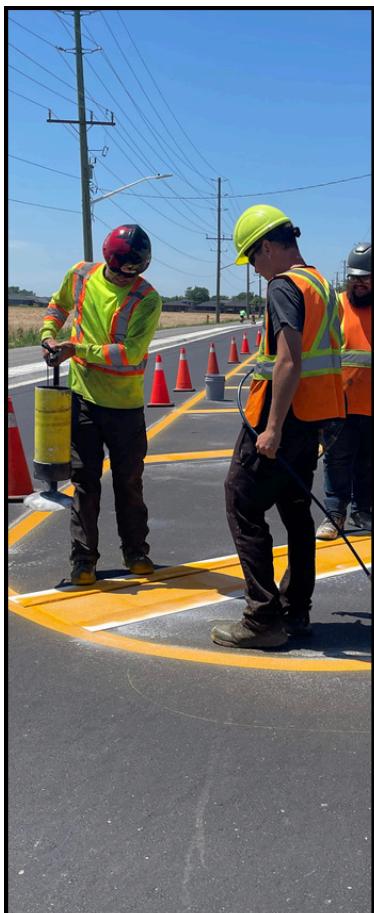
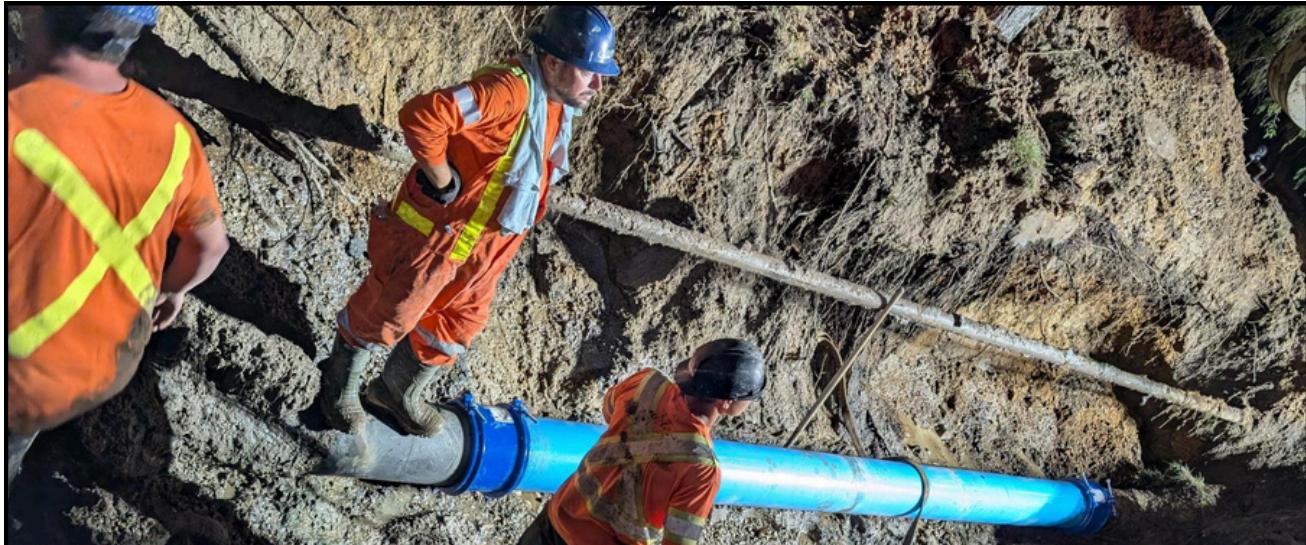


PROVIDE EXCELLENCE IN CUSTOMER SERVICE TO RESIDENTS

- ✓ Provided leadership training to Managers and Council.
- ✓ Engaged staff in Customer Service training to remain focused on our Customer Service standards.
- ✓ In 2023, By-law Enforcement started the year with approximately 130 open complaints. In 2024, they started with approximately 5 open complaints. 675 service requests were closed in 2024, which represents 97% of submitted requests.
- ✓ Dark sky compliance related to greenhouse lighting continued.
- ✓ Launched a promotion to incentivize residents to subscribe for email news updates from the Town. Subscribers increased by 34.5% between January and December.

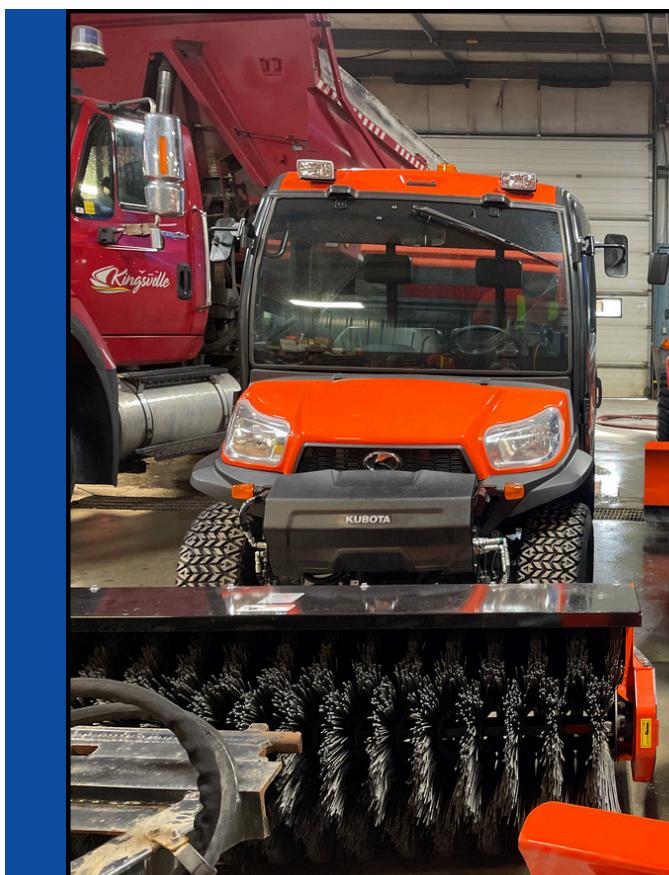


Resilient Infrastructure



ENSURE EXISTING INFRASTRUCTURE IS MAINTAINED AND SUPPORTS COMMUNITY GROWTH

- Commissioned ten new watermains to support capital projects and new developments, including an extension of the transmission watermain from Union Avenue to Division Street North. This main will continue to be extended further west in the future to allow more residential development west of Kingsville's core.
- Upgraded watermains on James Avenue, Katrishe Crescent, and Owenwood Drive, which completed the final phase of our Banar Subdivision Project.
- Completed the town-wide water meter upgrade. The new Automated Metering Infrastructure offers several benefits, including improved operational efficiency, revenue protection, enhanced customer service, and a better distribution system performance.



- Purchased and replaced over ten new fleet vehicles including a \$500,000 snow plow.
- Hired an additional Water Operator.



- Added a new Compliance Technician position.
- Paved the Mettawas Park parking lot.

INVEST IN TRAFFIC IMPROVEMENTS AS PER KINGSVILLE'S TRANSPORTATION MASTER PLAN

Extended the multi-use path from Emily Avenue to Jasperson Drive

- Improved active transportation into the commercial areas of Kingsville

Added a new right-hand turn lane on Main Street

- Improved traffic flow in the downtown core



Upgraded Graham Side Road from tar and chip to asphalt

- From Road 3 to Highway 3

Extended the southbound left-hand turn lane on Jasperson Drive

- Improved traffic flow

Final phase of Road 2 East construction is complete. Benefits include:

- New asphalt road surface from Union to Division
- A new multi-use path from Union to Division that links to the greater active-transportation network:
 - Chrysler Canada Greenway
 - Multi-use pathway on Jasperson
 - Multi-use pathway on Division



Advocacy Efforts

We're working with all levels of government and organizations to secure funding for programs and initiatives that benefit our community.



Minister for Seniors and Accessibility, Hon. Raymond Sung Joon Cho with Mayor Dennis Rogers, Deputy Mayor Kimberly DeYong and MPP Anthony Leardi at the Kingsville Community Centre to announce SALC funding for Kingsville.



Hon. Lisa M. Thompson, Minister of Rural Affairs joins members of Kingsville Town Council and MPP Anthony Leardi to announce Rural Economic Development funding for Kingsville.

- The Province committed funds to expand the Essex County Nurse Practitioner-Led Clinic program in Kingsville, investing \$424,525 to connect more people to primary care teams in Windsor-Essex.

- Our Walk the Block initiative was selected for a My Main Street Community Activator Stream Grant, helping us carry out projects that created a more inviting downtown core for visitors and residents.

- Through a Provincial grant, we added a local Seniors Active Living Centre (SALC), engaging the Kingsville Community Centre to deliver and expand seniors programs and activities at different venues throughout Town.

- Firehouse Subs Public Safety Foundation of Canada gave our firefighters \$23,326 to purchase a highway stabilization kit and two strut supports to ensure our first responders have the necessary equipment to keep our community members and themselves safe.

- We received a \$22,500 grant through the Rural Economic Development Fund.

