

Urban Design Report

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Focus Areas / Areas of Concern

1. Public Realm
2. Streetscape
3. Pedestrian Path Zone Elements
4. Curb Zone Elements
5. Gateways
6. Low-Rise Non-Residential Buildings
7. Low-Rise Residential Buildings
8. Site Design Elements
9. Surface Parking Facilities

Data Sources

- Niagara-on-the-Lake
- Wellington
- Goderich
- Petrolia
- Pembroke
- Nelson, BC
- Bayfield
- Kincardine
- Cobourg
- Oakville
- Windsor

Summary of Main Findings

1. Need for compatibility in design / area use
2. Improvements for signage / wayfinding
3. Building a unique downtown area
4. Establishing standards for developments and renovations
5. Building height / positioning / parking and site utilization

Recommendations

1. Develop and adopt assessment framework for the review of development proposals by providing reviewers and decision makers with detailed design directives to evaluate whether projects will be well-executed, function properly, and enhance the public realm.
2. Establish guiding design principles that address these areas and provide a collective direction for the future development of Main Street:
 - SENSE OF IDENTITY – creating distinct and vibrant communities
 - COMPATIBILITY – fostering compatibility and context-specific design
 - CONNECTIVITY – enhancing connectivity and accessibility
 - SUSTAINABILITY – integrating sustainability and resiliency
 - LEGACY – preserving built heritage, cultural and natural resources
 - CREATIVITY – inspiring creativity and innovation